

For immediate release

**NATIONAL AIRLINES COUNCIL OF CANADA RELEASES FRAMEWORK FOR
IMPROVING AVIATION EFFICIENCY AND REDUCING EMISSIONS**

OTTAWA, October 20, 2011 – The National Airlines Council of Canada (NACC) today released *Improving Aviation Efficiency and Reducing Emissions: A NACC Framework* as part of its continued efforts to improve aviation efficiency and its environmental impact. The report sets out many of the actions taken by the four member airlines, Air Canada, Air Transat, Jazz Aviation LP and WestJet.

“Today, successful airlines, including the NACC members, are all about efficiency,” said George Petsikas, President of the NACC. “By adopting innovative new processes and technology, members are actively working to fulfill their commitments to reduce the impact of air travel on the environment.”

The NACC member airlines’ substantial investment and innovation have made them leaders in Canada in reducing their GHG emissions and carbon footprint. By 2010, NACC carriers had achieved a 31 per cent cumulative improvement in fuel efficiency over the Canadian baseline year, 1990.

The NACC airlines recognize the global nature of the airlines emissions issue and support the International Civil Aviation Organization (ICAO) continuing to implement its global, sectoral approach.

The new NACC framework, available at <http://www.airlinecouncil.ca/en/reducing-our-footprint.html>, offers an overview of the concerted approach NACC airlines have adopted to achieve the ICAO’s ambitions, including:

- since 2005, spending \$12.5 billion on renewing their fleets with more efficient engines, better aerodynamics and lighter materials, which reduces fuel consumption and emissions;
- working with Transport Canada and NAV CANADA to transform Canadian airspace into a global leader for efficient operations; and
- working with the federal government to evolve the development and use of sustainable alternative jet fuels.

Improving Aviation Efficiency and Reducing Emissions also emphasizes the active role the federal government must continue to play for NACC to achieve its goal of further significant emission reductions.

The National Airlines Council of Canada is the trade association of Canada’s largest commercial Airlines whose purpose is to ensure safe, sustainable and competitive air travel for Canadian consumers.

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